

1. Controller

Cooperative society Yrttiaika

Contact details:

Sammalkankaantie 551 FI-92400 Ruukki 050 532 6337 kauppa@yrttiaika.fi

Person responsible for the register:

Soila Nyman

050 532 6337

2. Data Subjects

- Customers
- Potential customers

3. Purpose of personal data collection

The personal data stored in the customer registers of Yrttiaika are used to manage customer relations, to inform about services, for marketing purposes, and for the development / planning of services and other operations and for other similar purposes.

4. Personal data stored in the register

The customer register contains the following data:

Contact details

name

address

e-mail

telephone

personal ID number

Customer data

data concerning bought products / services

5. Rights of Data Subjects

The data subject has the following rights, and all requests concerning their use must be made to the address kauppa@yrttiaika.fi

Right of review

The data subject may review the personal data stored by us.

Right of rectification

The data subject may ask us to rectify any erroneous or incomplete personal information.

Right of objection

The data subject may object to the use of their personal data if they feel that their data have been processed unlawfully.

Direct marketing ban

The data subject may forbid the use of their data for direct marketing purposes.

Right of removal

The data subject may request the removal of their data if their processing is not necessary. We will review the request, after which we will either remove the data or notify of a justified reason why the data cannot be removed.

It must be noted that the controller may possess a legal obligation or another right to not remove any data. The controller is obliged to retain all accounting materials for the period (10 years) specified in the Accounting Act (paragraph 2, § 10). This is why no accounting materials may be removed until the retention period has expired.

Withdrawing consent

If the processing of the personal data of the data subject is based on consent only, and not on e.g. customership or membership, the data subject may withdraw their consent.

The data subject may appeal any decision to the data protection supervisor

The data subject may demand the limitation of the processing of contested data until the matter is resolved.

Right of appeal

The data subject may file a complaint with the data protection supervisor if they feel that we are in violation of currently valid data protection legislation in our processing of the personal data.

Contact details for the data protection supervisor: www.tietosuoja.fi/fi/index/yhteystiedot.html

6. Regular data sources

Personal data are collected from the customers themselves when the customer relationship is initiated and from the data controller's systems to the services via on-line forms. Data are also updated via authoritative sources or other service providers to ensure that they are up to date.

7. Regular data disclosures

No data are regularly disclosed to outside of COMPANY OY or its member businesses for marketing purposes.

8. Duration of processing

Personal data are usually processed for as long as the customership lasts. Data subjects are allowed to exit our marketing list via a link included in all of our marketing e-mails or by sending a message to: kauppa@yrttiaika.fi

9. Personal data processors

The controller and its employees process the personal data. We may also outsource the processing of personal data to a third party, either partially or in full, in which case we will enter such contractual arrangements as will guarantee that all personal data are processed according to currently valid data

protection legislation and otherwise appropriately.

10. Transferring data to outside of the EU

No personal data will be transferred to outside of the EU or the EEA.

11. Automatic decision-making and profiling

We will not use the personal data for automatic decision-making or profiling.

12. Cookies and browser tracking

We will collect data on the user's terminal by means of cookies and similar technologies, such as local browser data caches. Cookies are small text files that are stored on the user's terminal by their browser. Cookies often include an anonymous individual identifier that we can use to identify and count all browsers that visit our website.

We also use the Google Analytics service.

Our website also includes links to other sites and services. We are not responsible for the privacy policies or contents of these other sites. Third parties may set cookies on the user's terminal when the user visits our services for the purpose of keeping track of the visitor counts of the various sites.